

Elmhurst Heritage Foundation

Presents the 4th Annual



A Fundraiser Benefiting the Elmhurst History Museum and Churchville Schoolhouse

Saturday, September 15, 2018

Early Entry at Noon

General Admission 1–5 P.M.

Elmhurst History Museum Grounds

120 E. Park Ave., Elmhurst IL

SPONSORSHIP OPPORTUNITIES

www.elmhurstcraftbeerfest.com

Thank you for considering this strategic marketing opportunity with the Elmhurst Craft Beer Fest.

Back by popular demand, the Elmhurst Heritage Foundation, a non-profit organization, to host the 4th Annual Elmhurst Craft Beer Fest.

The Event - Elmhurst Craft Beer Fest

The Elmhurst Craft Beer Fest will take place on Saturday, September 15, 2018. The Fest plans to feature more than 50 special beers from more than 30 craft brewers from the Chicagoland area, as well as around the country.

In order to meet Illinois liquor law compliance standards, the fest will be a ticketed event. Festival participants will receive a specified number of drink tickets. Each drink ticket can be exchanged for a 3 oz. sample.

Event Details:

- **Date:** Saturday, September 15, 2018
- **Time:** Early Entry, Noon-1 p.m.; General Admission, 1-5 p.m.
- **Location:** Elmhurst History Museum Grounds (120 E. Park Ave., Elmhurst)
- **Breweries:** More than 30 craft and microbreweries
- **Festival Participants:** 21 and over residents of the Elmhurst community, surrounding suburbs, and Chicago
- **Ticket Price:**

Through September 8, 2018

- \$40-General Admission, 1-5 P.M.
- \$50-Early Entry (limited number available), Noon-5P.M.
- \$20-Designated Driver (limited to soft drinks and snacks)

After September 8, 2018

- \$50-General Admission, 1-5 P.M.
- \$65-Early Entry (limited number available), Noon-5-P.M.
- \$20-Designated Driver (limited to soft drinks and snacks)

- **Discount Ticket Price for Elmhurst Heritage Foundation Members:**

Through September 8, 2018

- \$35-General Admission, 1-5 P.M.
- \$45-Early Entry (limited number available), Noon-5 P.M.

After September 8, 2018

- \$45-General Admission, 1-5 P.M.
- \$60-Early Entry (limited number available), Noon-5 P.M.

(Discounts not Available on Day of Event)

The Elmhurst Heritage Foundation

The Elmhurst Heritage Foundation, a 501(c)3 non-profit organization, supports the Elmhurst History Museum. This citizen-led board stimulates broad-based support for local history, the Elmhurst History Museum, and the Churchville Schoolhouse through advocacy, education, and fundraising. Through strategic planning, donor development, outreach, and essential fundraising, the Elmhurst Heritage Foundation offers guidance and support to keep history alive for future generations. **Consider becoming a member of the Elmhurst Heritage Foundation today and enjoy a \$5.00 discount on admission to the Elmhurst Craft Beer Fest this year while helping a great cause!**

The Elmhurst History Museum

During the *Elmhurst Craft Beer Fest*, guests will have the opportunity to check out the Elmhurst History Museum's current exhibit, *Chicago Rink Rats: The Golden Age of Roller Skating*. The exhibit explores the great skating palaces of the 1940s, 50s and beyond, including *The Elm*, our community's local rink from 1956-1989. Visitors will also be able to explore *By All Accounts: The Story of Elmhurst*, a national award-winning exhibit on the second floor gallery. **Admission to the exhibits is free.**

The Elmhurst History Museum is a valued cultural institution for residents of Elmhurst, and it attracts museum-goers from the greater Chicagoland area. The Museum preserves the story of Elmhurst and enhances quality of life by providing unique cultural and educational opportunities through high-quality exhibits, programs, and other services.

Serving the Elmhurst community since 1957, the Museum provides award-winning exhibits; educational programs for adults, families, and children; school services meeting local and state curriculum standards; and reference services related to the history of Elmhurst's people and places. It regularly partners with other local and regional cultural attractions, business organizations, and clubs and organizations to expand its reach, strengthen its impact, and attract tourism dollars to the Elmhurst community.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR: \$2,500

- Exclusive to Four Sponsors
- Formal recognition as PLATINUM Sponsor
- Right to advertise as PLATINUM Sponsor
- Formal recognition as PLATINUM Sponsor in promotional materials and press release
- Formal recognition as PLATINUM Sponsor on publicity banners on display in high public traffic area
- Event Program Guide placement: ½ page Inside Cover; ½ page Back Cover
- Premier placement of company logo and website hot link on Event web page
- Premier placement of company logo on promotional materials and advertising
- Premier placement of company logo on official promotional poster identifying level of sponsorship
- Display of Sponsor banner on event day (Sponsor to provide banner; banner size TBD)
- Opportunity to set up Sponsor Booth at Event
- 6 complimentary tickets to the Event

GOLD SPONSOR: \$1,000

- Non-exclusive sponsorship
- Formal recognition as GOLD Sponsor
- Formal recognition as GOLD sponsor in promotional materials
- Event Program Guide placement: ½ page prominent placement
- Prominent placement of company logo (or name) and website hot link on Event web page
- Prominent placement of company logo (or name) on promotional materials and advertising
- Prominent placement of company logo (or name) on official promotional poster identifying level of sponsorship
- Display of Sponsor banner on event day (Sponsor to provide banner; banner size TBD)
- Opportunity to set up Sponsor Booth at Event
- 4 complimentary tickets to the Event

SILVER SPONSOR: \$500

- Non-exclusive sponsorship
- Formal recognition as SILVER Sponsor
- Event Program Guide placement: ½ page
- Placement of company logo or name on Event web page
- Placement of company logo or name on promotional materials and advertising
- Placement of company logo or name on official promotional poster identifying level of sponsorship
- Display of Sponsor banner on event day (Sponsor to provide banner; size TBD)
- 2 complimentary tickets to the Event

BRONZE SPONSOR: \$250

- Non-exclusive sponsorship
- Formal recognition as BRONZE Sponsor
- Event Program Guide placement: ¼ page
- Placement of company logo or name on Event web page
- One complimentary ticket to the Event

PROGRAM SPONSOR: \$125

- Name listed in the program guide



Saturday, September 15, 2018

SPONSORSHIP COMMITMENT FORM

Thank you for supporting Elmhurst Heritage Foundation.

Your sponsorship is greatly appreciated!

Company Name _____

Company Contact _____

Address _____

Email _____

Telephone _____

Authorized Signature Required _____ Date _____

Sponsorship Level: ***Please make check payable to the Elmhurst Heritage Foundation.***

Platinum Sponsor - \$2500 Gold Sponsor - \$1000 Silver Sponsor - \$500

Bronze Sponsor - \$250 Program Guide Sponsor (name listed in printed program) - \$125

Event Web Page Exposure – SPONSOR LOGO

-All Sponsors must forward a PDF of their company logo to cathyjordan205@gmail.com

Event Web Page Exposure –SPONSOR WEBSITE LINK

-Platinum and Gold Sponsors must forward a website link to cathyjordan205@gmail.com

Please forward your program ad to cathyjordan205@gmail.com in JPEG or PDF format by August 17. (Platinum, Gold and Silver: 5" wide x 4" tall; Bronze: 2 ½" wide by 3 ¾" tall)

Form and check received by: _____ Amount: _____ Check #: _____

www.elmhurstcraftbeerfest.com